



# PIYUSH DABHI

DIGITAL MARKETER

## CONTACT

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digitaldabhi.com

## SKILLS

### Core Digital Marketing Skills

- Search Engine Optimization
- Content Marketing
- WordPress Development
- Social Media Optimization
- Google Ads & Meta Ads

### Analytics & Technical Tools:

- Google Analytics
- Google Search Console
- SEMrush
- Microsoft Power BI
- MS Excel

### Marketing & Business Skills

- Sales & Marketing
- Client Communication
- Presentation Skills
- Lead Generation

## CERTIFICATIONS

- Digital Marketing
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Power BI
- ChatGPT & AI Tools Masterclass

## PROFILE

Digital Marketing professional with hands-on experience in SEO, WordPress development, and content marketing. Skilled in boosting online visibility, optimizing websites for search engines, and creating data-driven strategies. Experienced in executing keyword research, on-page SEO, off-page SEO and, achieving measurable improvements in rankings and traffic. Certified Digital Marketing professional with knowledge of Social Media Marketing, Google Ads and Meta Ads.

## EDUCATION

- **Bachelor of Business Management (BBA)** July 2022 - April 2025  
College: K. S. School of Business Management and Information Technology
- **Class XII (Gujarat Board)** June 2021 - March 2022  
Percentage: 86.43%
- **Class X (Gujarat Board)** June 2019 - March 2020  
Percentage: 74%

## WORK EXPERIENCE

- **SEO Executive Intern**  
Wolfable - Digital Marketing Agency  
Ahmedabad  
May 2025 – July 2025
- **Business Development Executive Intern**  
Rao Information Technology  
Ahmedabad  
October 2024 – January 2025

## PROJECTS

- 01\_ElevateDigi - Digital Marketing Website
- 02\_SEOBoosters - SEO Services Website
- 03\_Content Crafter – Content Marketing Website
- 04\_Market Research on the Perfume Industry
- 05\_Market Research on the Snacks Industry
- 06\_Feasibility Report on Wooden Furniture