



PIYUSH DABHI

DIGITAL MARKETER

CONTACT

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digitaldabhi.com

SKILLS

Technical Skills

- Search Engine Optimization
- Content Marketing
- WordPress Website Development
- Market Research & Data Analysis
- Social Media Optimization
- Email Marketing

Marketing & Business Skills

- Sales & Marketing
- Lead Generation
- Client Communication
- Presentation Skills

CERTIFICATIONS

- Digital Marketing
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Power BI
- ChatGPT & AI Tools Masterclass

LANGUAGES

- English
- Hindi
- Gujarati

PROFILE

I am a passionate Digital Marketer based in Ahmedabad. I am currently pursuing an Integrated MBA at K. S. School of Business Management. I specialize in SEO, WordPress website development, content marketing, market research & data analysis, and optimizing them to boost online visibility and drive organic traffic. I have completed an SEO Internship at Wolfable - Digital Marketing Agency. Where I have gained hands-on experience in keyword research, on-page SEO, technical SEO, off-page SEO, and content optimization.

EDUCATION

- **Bachelor of Business Management (BBA)** July 2022 - April 2025
College: K. S. School of Business Management and Information Technology
- **Class XII (Gujarat Board)** June 2021 - March 2022
Percentage: 86.43%
- **Class X (Gujarat Board)** June 2019 - March 2020
Percentage: 74%

WORK EXPERIENCE

- **SEO Intern**
Wolfable - Digital Marketing Agency
Ahmedabad
May 2025 – July 2025
- **Business Development Executive Intern**
Rao Information Technology
Ahmedabad
October 2024 – January 2025

PROJECTS

- 01_ElevateDigi - Digital Marketing Website
- 02_SEOBoosters - SEO Services Website
- 03_Content Crafter - Content Marketing Website
- 04_Market Research on the Perfume Industry
- 05_Market Research on the Snacks Industry
- 06_Feasibility Report on Wooden Furniture